Why is student feedback important?
- They are critical stakeholders in any successful school
- Their engagement is key in their academic and learning success
- Their feedback helps you prioritize improvement initiatives and plans
- Especially for private schools, their feedback helps you navigate strategies for retention and enrollment goals

Groups Surveyed:
- Students

Survey Categories:
Age-appropriate surveys for elementary and middle/high school levels
- Interaction / Participation
- Learning
- My School
- Safety
- Technology
- Overall Satisfaction

Feedback Report Includes:
- Overall District
- Years in District
- Grade Level

Additional Services:
- Custom questions
- In-depth analysis
- Custom data cuts
- Executive summary
- On-site presentations

Table of Contents

<table>
<thead>
<tr>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>School Climate Framework</td>
</tr>
<tr>
<td>Sample Questionnaire</td>
</tr>
<tr>
<td>Sample Feedback Report</td>
</tr>
<tr>
<td>Why Choose School Perceptions?</td>
</tr>
</tbody>
</table>
How much does low student engagement and morale cost your district in student learning?

School Perceptions’ School Climate® framework illustrates the necessary inputs for school improvement and better student performance:

No one has a bigger stake in an effective school than students, nor are there any better experts on how the school is experienced. When asked the right questions – in the right way – students are an important part of your planning process. By using the Student Insights® Climate Survey, you will get the information you need to address Engaged Students. Use the survey results to implement action plans that strengthen district leadership, improve learning and academic outcomes, and strengthen collaboration between students and teachers/administration.

Benefits:

- Improve student engagement, performance and outcomes
- Understand what you are doing well
- Prioritize improvement initiatives
- Use survey feedback to develop strategies to increase student retention and enrollment (especially valuable for private schools)
- Put your results into context by benchmarking results to similar schools
- Quantify progress year-to-year
- An objective, unbiased process with credible results

School Perceptions LLC is an independent research firm with expertise in conducting staff surveys. Since 2002, we’ve helped thousands of school, educational service agencies and state-level organizations across the country to collect data and conduct research in order to improve their organizations. At School Perceptions, our mission is to help educational leaders gather, organize and use data to make strategic decisions.
Surveys are taken online using School Perceptions’ easy-to-use proprietary software that is extremely reliable, secure, and includes a survey access control system to ensure that a survey can only be taken once. A paper version of the survey is always available when needed.

Sample Questionnaire

1. I feel comfortable talking with my principal.
   - Strongly agree
   - Agree

2. I feel comfortable talking with my teachers.
   - Strongly agree
   - Agree

3. I feel comfortable participating in class.
   - Strongly agree
   - Agree

4. I have access to computers when I need them at school.
   - Strongly agree
   - Agree
   - Disagree
   - Strongly disagree
   - Don’t know/doesn’t apply

5. I understand the school’s rules regarding the use of technology at school.
   - Strongly agree
   - Strongly disagree
   - Agree
   - Disagree
   - Don’t know/doesn’t apply

1. Our school is clean and well-kept.
   - Strongly agree
   - Agree

2. Our school is safe and secure.
   - Strongly agree
   - Agree

3. I feel challenged at school.
   - Strongly agree
   - Agree

4. I have access to additional support when needed.
   - Strongly agree
   - Agree

1. How does your school compare to other schools your friends attend?
   - Much better
   - A Little better
   - The same
   - A Little worse
   - Much worse
   - Not sure

2. Overall, how satisfied are you with your school?
   - Very satisfied
   - Satisfied
   - Not satisfied
   - Very unsatisfied
   - Not sure

3. What are the best things about your school?
You will have password-protected, 24/7 access to view and print your Feedback Report results. Our software automatically mines your data to help you establish priorities.

OPTIONAL: For an additional fee, School Perceptions will prepare a written Executive Summary report and present it to your leadership team, your school board, or other groups you specify.
School Perceptions has a proven record of excellence. The following is a summary of six factors that uniquely position School Perceptions to meet the needs of your school / district.

1. **An objective and unbiased process:** Many times, surveys that are designed and administered by a District are perceived as biased. Consequently, the results are deemed unusable, thus breaking trust and undermining the entire process. By using School Perceptions, the process and results are viewed as credible.

2. **A proprietary survey platform:** School Perceptions’ web-based survey platform has been built from the ground up to serve the unique needs of school districts. Our system has been proven to be extremely reliable and includes a survey access control system to ensure that an individual can only take the survey once.

3. **Comparable and longitudinal data:** The School Perceptions survey system allows schools to easily compare their results with other schools: If 80% of your staff feels safe at school, is that good or do you have a problem? By using our Master Questions®, we can provide question-level comparisons to other schools of similar size and social-economic settings; however, individual school names are never shared. If the District uses the same survey questions over multiple years, our system will create longitudinal (year over year) comparison reports.

4. **A proven process:** School Perceptions’ survey goes beyond satisfaction and looks at the data from the perspective of engagement, which is a powerful component of a District’s success. Our experience has shown that asking the right questions in the right way, and understanding the key drivers for engagement, is central to the success of the project.

5. **A plan after the survey:** Gathering good data is only half of the challenge. Using the data to develop a plan after the survey is critical to the project’s success. Based on our experience, we will work with the District to establish a realistic plan of action.

6. **A dedication to service and support:** Our staff is dedicated and ready to help your team through each step of the process.